

**E-News Alert**  
from the Minnesota Homes Division



**HOMES DIVISION**

**November 13, 2008**

**MICRO-ENERGY AND THE FIX-UP FUND  
A PARTNERSHIP OPPORTUNITY**

A recent initiative announced by Governor Tim Pawlenty emphasizes *micro-energy* technologies as an additional way for homeowners to lower their energy costs – and names the Fix-up Fund as the financing vehicle.

These micro-energy technologies for homeowners include solar energy systems and wind turbines/generators. (Click on Minnesota Housing E-News of October 10, 2008:

[http://www.mnhousing.gov/partners/lenders/archives/MHFA\\_004705.aspx](http://www.mnhousing.gov/partners/lenders/archives/MHFA_004705.aspx))

The micro-energy technologies for generating renewal energy are in addition to an emphasis on energy efficiency improvements that include high-efficiency furnaces, boilers, water heaters, combination boiler/water heater, central air, air or ground source heat pumps and lighting fixtures. Basic energy conservation improvements are named in the Governor's initiative too. These include insulation and air sealing.

Homeowners and providers of micro-energy and energy conservation improvements are seeking Fix-up Fund lending partners. Be sure staff members are familiar with the recent announcement about micro-energy and energy conservation and the resulting Fix-up Fund loan opportunities. (Click on the Minnesota Housing E-News of October 10, 2008:

[http://www.mnhousing.gov/partners/lenders/archives/MHFA\\_004705.aspx](http://www.mnhousing.gov/partners/lenders/archives/MHFA_004705.aspx))

## **RADIO SCRIPTS NOW AVAILABLE FOR FIX-UP FUND MARKETING**

Check out recent additions to the *Co-Branded Marketing Opportunities* page of the Minnesota Housing website,

<http://www.mnhousing.gov/partners/lenders/marketing/index.aspx>:

- Home Improvement Radio Advertising Scripts
- Micro-Energy and Conservation Loan Postcard (works as a handout)

## **UPCOMING LENDER TECHNICAL ASSISTANCE SESSIONS AT MINNESOTA HOUSING**

For a refresher or for first-time learning opportunities, consider attending upcoming technical assistance sessions here at Minnesota Housing on Tuesday, November 18 or Thursday, December 11.

- In the mornings there's a session on the Housing Development Software (HDS). Information covers the basics of working with the Minnesota Housing online loan system including commitments, purchase approvals, funding and reports.
- In the afternoons there's a session on Fix-up Fund loans. Information covers the features and benefits of using Fix-up Fund loans; basics of originating, closing, and funding Fix-up Fund loans; marketing; and additional opportunities available with Community Fix-up Fund loans.

The link to on-line registration for these sessions and others is:

<http://www.mnhousing.gov/partners/lenders/assistance/index.aspx>

## **QUESTIONS**

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